

## Project Pitch: My Work Community Portal

America's Seed Fund powered by NSF accepts Project Pitches from startups and small businesses through its [MyWork Community portal](https://nsfiip.force.com/mywork).

This user guide will provide information on accessing the portal and assist new and existing users in creating and submitting pitches and respond to any active Project Pitches and/or Program Director requests in the MyWork Community portal.

### New User

#### Account Creation

Go to <https://nsfiip.force.com/mywork>

- Select **“Create an account”** to register.

Home

Welcome to the National Science Foundation's Directorate for Technology, Innovation and Partnerships (TIP) Submission Portal

Please sign up to submit a Project Pitch for America's Seed Fund at NSF, an Innovation Corps (I-Corps™) Executive Summary, or to submit any additional information for Due Diligence requests from NSF.

Username

Password

Log in

[Forgot Password?](#) [Create an account](#)

For technical questions or immediate assistance, please Email or call the NSF TIP Help Desk at (866) 924-2491  
8 AM - 5 PM Eastern Time, Monday through Friday (except for federal holidays)

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Website Policies | Budget and Performance | Inspector General | Privacy | FOIA | No FEAR Act | USA.gov | Accessibility | Plain Language | Research.gov

National Science Foundation, 2415 Eisenhower Avenue, Alexandria, Virginia 22314, USA Tel: (703) 292-5111, FIRS: (800) 877-8339 | TDD: (800) 281-8749

- Fill in:
  - a. First Name
  - b. Last Name
  - c. Email
  - d. Create Password
  - e. Confirm Password
- Click on **“Sign Up”** to be routed to the MyWork Communities Home page.

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Create Password

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[Sign Up](#)

[Already have an account?](#)

## Existing Users

- Go to the Salesforce link for UAT (User Acceptance Testing) environment:  
<https://uat-nsfiip.cs32.force.com/PIDashboard>

Home

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## 1. Submit Project Pitch

- On the Home page, select **“SBIR/STTR Project Pitches”** in the navigation bar.



- Select **“Submit New Project Pitch”** to submit a new pitch.
- The new Project Pitch submission form is displayed.
- Enter the required details.
- Select **“Next”**.



### Submit Your Project Pitch

Are you interested in applying for funding from the National Science Foundation? We recently changed our process to include a required first step - the Project Pitch. The goal of the Project Pitch is to get startups and small businesses (formed and unformed) quick feedback, and to save time and effort, when applying for Phase I funding from America's Seed Fund powered by NSF - the NSF's Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) Program.

Rather than spending days to prepare a full proposal and waiting up to one month to obtain the required registrations, startups or entrepreneurs who submit a Project Pitch will know within approximately one month if they meet the program's minimum requirements. They will also get additional guidance and feedback from NSF staff.

If your Project Pitch is a good fit for the program, you will receive an official invitation from NSF to submit a full proposal. If you're not invited to submit, you'll be told why your project is not appropriate for the program. We hope this process provides you with timely, useful feedback and saves your small business time and effort.

More details about the NSF's process and eligibility requirements can be found on our program website. We encourage you to review this information before submitting your Project Pitch.

#### Contact Information of submitting Company Officer and/or prospective project Technical Lead:

**\*1. Email:**

**\*Please re-type email:**

**\*2. First Name:**

**\*3. Last Name:**

**\*4. Phone Number (10 digits, no special characters):**

**\*5. Company Name:**

*If you have not yet decided upon your company name or you have not formally incorporated your company, please enter your "FirstName" followed by your "LastName" in this field.*

**\*6. Company zip code:**

**\*7. Company State:**

**8. Corporate website: (if applicable)**

**\*9. Please pick the SBIR/STTR topic that best fits your project's technology area:**

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*An agency may not conduct or sponsor, and a person is not required to respond to, an information collection unless it displays a valid Office of Management and Budget (OMB) control number. The OMB control number for this collection is 3145-XXXX. Public reporting burden for this collection of information is estimated to average 2 hours (120 minutes) per response, including the time for reviewing instructions. Send comments regarding the burden estimate and any other aspect of this collection of information, including suggestions for reducing this burden, to: Suzanne H. Plimpton, Reports Clearance Officer Office of the General Counsel, National Science Foundation, Alexandria, VA 22314*



- Continue to enter the required details.
- Select **Submit**

**Project Pitch Form Continued:**

Please complete the required fields. Please be aware that there are word limitations. Information beyond what is solicited in the fields below will not be reviewed.

**Please note: Any small business with a pending Project Pitch must wait for a response from NSF before submitting another Project Pitch.**

**\*10. Is this Project Pitch for a technology or project concept that was previously submitted as a full proposal by your company to the NSF SBIR/STTR Phase I Program – and was not awarded?**

Yes  No

**\*11. Has your company received a prior NSF SBIR or STTR award?**

Yes  No

**\*12. Does your company currently have a full Phase I SBIR or STTR proposal under review at NSF?**

Yes  No

**\*13. Briefly Describe the Technology Innovation?**

*Up to 500 words describing the technical innovation that would be the focus of a Phase I project, including a brief discussion of the origins of the innovation as well as an explanation as to why it meets the program's mandate to focus on supporting research and development (R&D) of unproven, high-impact innovations.*

\*17. How did you first hear about our program?

Select a value

**NSF SBIR/STTR Phase I Eligibility Information:**

In addition to receiving an invitation to submit a full proposal from the NSF SBIR/STTR Phase I Program based upon the review of their submitted Project Pitch, potential proposers to the program must also qualify as a small business concern to participate in the program (see SBIR/STTR Eligibility Guide for more information). The firm must be in compliance with the SBIR/STTR Policy Directive(s) and the Code of Federal Regulations (13 CFR 121).

- Your company must be a small business (fewer than 500 employees) located in the United States. Please note that the size limit of 500 employees includes affiliates.
- At least 50% of your company's equity must be owned by U.S. citizens or permanent residents, and all funded work needs to take place in the United States (including work done by consultants and contractors).
- Primary employment is defined as at least 51 percent employed by the small business. NSF normally considers a full-time work week to be 40 hours and considers employment elsewhere of greater than 19.6 hours per week to be in conflict with this requirement.
- The project's Principal Investigator (PI) is required to be primarily employed by the awardee small business at the start of the project and throughout the project and needs to commit to at least one month (173 hours) of effort to the funded project, per six months of project duration.


For more detailed information, please refer to the SBIR/STTR Eligibility Guide. Please note that these requirements need to be satisfied at the time an SBIR/STTR award is made, and not necessarily when the proposal is submitted.

ERROR for site owner:  
Invalid domain for site key

hCAPTCHA  
Privacy - Terms

Previous Submit

- Upon submission, a confirmation information is displayed.
- Select “Close”.

 **America's SEED FUND**  
SBIR/STTR

Close

**Thank you for submitting your company's Project Pitch to America's Seed Fund powered by the National Science Foundation - the NSF's Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) Program. One of our program directors will review your submission and send you feedback via email within approximately one month.**

For your reference, your Project Pitch submission number is **00045587** and was submitted to the **Augmented and Virtual Reality (AV)** SBIR/STTR topic area. Please be aware that your Project Pitch may be re-assigned and reviewed under a different topic area if determined to be better aligned with that topic.

Please make sure to check your Inbox and spam folder frequently. You may also view and revise your submitted Project Pitch at: <https://uat-nsf.ilp.cs32.force.com/apex/SBIRExecutiveSummary?esid=ZGNIZWEyZkINGRmMzNlNjBIMDMwY2Q2NWlyNmM1MTc=> . Please note that this link will only be available until your Project Pitch enters the review process.

Please visit our program website for more information about the Project Pitch process, review criteria, current SBIR/STTR Phase I solicitations, and upcoming informational webinars.

## 2. Edit Existing Project Pitch

This step allows users to edit a Project Pitch that is only either in *New* or *Incomplete* status.

- Click on the **Edit icon** to edit the Project Pitch in “**New**” or “**Incomplete**” status.
- NOTE: The edit must be done within the same calendar date or else the Project Pitch is non-editable.



## NSF SBIR-STTR Project Pitch

To submit a Project Pitch, click on the "Submit New Project Pitch" button on the right. To access any Project Pitch you may have submitted before, see the list of past Project Pitches below.

MY SUBMISSIONS											Search by Phrase		Submit New Project Pitch
Pitch Number	Name	Email	Phone	Company	Status	Topic Area	Submitted Date	Edit	View	Download			
00045596	Willi Shah	jellybean@mail7.io	8449404909	Welcome INC	Incomplete	Instrumentation & Hardw...	8/31/2022						
00045590	Willi Shah	jellybean@mail7.io	8449404909	Welcome INC	New	Advanced Materials (AM)	8/24/2022						

- The selected Project Pitch form is displayed.
- If editing a pitch in the *New* status, edit any fields as needed.
- If editing a pitch in the *Incomplete* status, enter the details in the **“Request for more Information”** field.
- Select **Next**.
- Select **“Submit”**.
- Upon submission, a confirmation information is displayed.
- Select **Close**.